

100-1 大葉大學 完整版課綱 - 上課進度

上課進度		分配時數(%)				
週次	教學內容	講授	示範	習作	實驗	其他
1	Festival	50				50
2	Ch1 Leadership, Strategic and Competitive Advantage	50				50
3	Ch2 Analyzing the External Environment	50				50
4	Ch3 Analyzing Internal Resources	50				50
5	Festival	50				50
6	Ch4 Strategy Functional Level	50				50
7	Ch5 Strategy Business Level	50				50
8	Middle Exam (Report)	50				50
9	Ch6 Industry Environment and Business Level Strategy	50				50
10	Ch7 Technology I	50				50
11	Ch7 Technology II	50				50
12	CH8 Global Strategy	50				50
13	Ch9 Corporate Level Strategy	50				50
14	Ch10 Corporate Diversification Strategy	50				50
15	Ch11 Performance and Governance	50				50
16	Ch12 Corporate Single Industry Strategy	50				50
17	Final Report	50				50
18	Final Exam	50				50

