

101-2 大葉大學 完整版課綱 - 上課進度

上課進度		分配時數(%)				
週次	教學內容	講授	示範	習作	實驗	其他
1	Preparation	50	0	0	0	50
2	Ch1 Leadership, Strategic and Competitive Advantage	50	0	0	0	50
3	Ch2 Analyzing the External Environment	50	0	0	0	50
4	Ch3 Analyzing Internal Resources	50	0	0	0	50
5	Festival	50	0	0	0	50
6	Ch4 Strategy Functional Level	50	0	0	0	50
7	Ch5 Strategy Business Level	50	0	0	0	50
8	Middle Exam (Report)	50	0	0	0	50
9	Ch6 Industry Environment and Business Level Strategy	50	0	0	0	50
10	Ch7 Technology I	50	0	0	0	50
11	Ch7 Technology II	50	0	0	0	50
12	CH8 Global Strategy	50	0	0	0	50
13	Ch9 Corporate Level Strategy	50	0	0	0	50
14	Ch10 Corporate Diversification Strategy	50	0	0	0	50
15	Ch11 Performance and Governance	50	0	0	0	50
16	Ch12 Corporate Single Industry Strategy	50	0	0	0	50
17	Final Report	50	0	0	0	50
18	Final Exam	50	0	0	0	50

