

101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	領導理論與應用專題	Serial No. / ID	3074 / GMN5319
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年A班
Lecturer	陳月娥	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(日)567 / B	Language	Chinese

Introduction

領導和管理不同，領導力表現出來的是影響力與說服力，因此領導者才會有追隨者。雖然領導者具有一些先天特質，但領導力卻是可被培養，「可以用學的」。所謂領導，並非當上主管才需要的能力，領導者必須是變革推動者，有遠見、勇於承擔、有熱情、適應性強，並能在組織中推動價值。

Outline

Part 1: Introduction to Leadership

Ch 1: WHAT DOES IT MEAN TO BE A LEADER? 領導的本質

Part 2: Research Perspectives on Leadership

Ch 2: TRAITS, BEHAVIORS, AND RELATIONSHIPS 特質行為與關係

Ch 3: CONTINGENCY APPROACHES 權變模式

Part 3: The Personal Side of Leadership

Ch 4: THE LEADER AS AN INDIVIDUAL 領導個體

Ch 5: LEADERSHIP MIND AND HEART 領導思想與心靈

Ch 6: COURAGE AND MORAL LEADERSHIP 勇氣與道德領導

Ch 7: FOLLOWERSHIP 追隨術

Mid-term exam

Part 3: The Leader as a Relationship Builder

Ch 8: MOTIVATION AND EMPOWERMENT 激勵與授權

Ch 9: LEADERSHIP COMMUNICATION 領導溝通

Ch 10: LEADING TEAMS 團隊領導

Ch 11: DEVELOPING LEADERSHIP DIVERSITY 領導多樣性擴展

Ch 12: LEADERSHIP POWER AND INFLUENCE 領導權力與影響力

Part 4: The Leader as Social Architect

Ch 13: LEADERSHIP VISION AND STRATEGIC DIRECTION 領導願景與策略方向

Ch 14: SHAPING CULTURE AND VALUES 文化與價值形塑

Ch 15: LEADING CHANGE 領導變革

Prerequisite

課堂上認真聽講，勇於發問，共同討論，希從學術與真實世界，從傳統理念到現今思維，針對每一議題提出個人實務上看法來驗證或反駁。