

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	公司理財	Serial No. / ID	2474 / FBM3007
Dept.	財務金融學系	School System / Class	大學日間部3年1班
Lecturer	吳勝景	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)234 / B409	Language	Chinese

Introduction

課程目標的描述：

A.管理學院SQ（Society Quotient；社會智商）核心能力之四大構面(SCEP)：

- 1.S-解決問題能力 (洞析力、決策力、執行力)
- 2.C-溝通能力 (傾聽能力、表達能力)
- 3.E-倫理觀 (社會倫理、企業倫理、研究倫理)
- 4.P-專業能力 (管理能力-強調商管知識與技能、研究能力-強調商管研究專業)

B.財務金融系之教育目標：

- 1.厚植學生職場競爭力
- 2.增進學生責任感與倫理觀

C.財務金融系之核心能力(WE CARE)：

- 1.具備職場專業財金技能(W) 40%
- 2.擁有探索與解決問題的能力(E) 20%
- 3.具有財金資訊蒐集與分析能力(CA) 20%
- 4.具備責任感與倫理素養(RE) 20%

D.課程目標：

This course is designed as a survey course for students in a financial management program. We will begin with a general overview of financial statements and then go into more detail about financial concepts, financial instruments and techniques used in financial decision-making.

Outline

- (1) Financial Statements Analysis
- (2) Net Present Value and Other Investment Criteria
- (3) Using Discounted Cash-Flow Analysis to Make Investment Decisions
- (4) Introduction to Risk, Return, and the Opportunity Cost of Capital
- (5) Introduction to Corporate Financing
- (6) The Cost of Capital
- (7) Risk, Return, and Capital Budgeting
- (8) Capital Structure

Prerequisite
無