

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	周易思想與應用J1	Serial No. / ID	2743 / CDC7009
Dept.	共同教學中心	School System / Class	進修學士班4年2班
Lecturer	侯雪娟	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(日)89 / B202	Language	Chinese

Introduction
To understand International marketing

Outline
International trade theory FDI Global strategy International marketing management International financial management

Prerequisite
Marketing management International Business Management Business