

## 99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織理論與管理	Serial No. / ID	2714 / GMN5101
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年6班
Lecturer	曾耀煌	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)123 / Z999	Language	Chinese

Introduction
<p>In Organizational Theory And Design you will examine the formal and informal functions of organizations. You will develop an understanding of the structure and behavior of organizations. You will use the Weisbord "Six Box" Model as a tool for problem solving within an organization. The skills learned in this course will be utilized as a part of your independent research project.</p>

Outline
<p>                     Introduction                      Organization and Theory)Chapt.1, 2, 3                      Introduction to Strategy                      External Analysis                      Interorganizational Relationships                      Internal Analysis and Resource Base                      Manufacturing, Service                      Information and Control                      Organizational Culture and Ethical                      Innovation and Change                      Decision Making Processes                      Conflict, Power, and Politics                      Final Case studies and discussion                      Business Field trip and Interview                 </p>

Prerequisite
no