99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	科技管理	Serial No. / ID	2710 / GEN5005
Dept.	工學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	邱創鈞	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(六)123 / H504	Language	Chinese

Introduction

This course provide a sound concepts, models, and theories applied to Technology management.

Outline

- 1. Introduction of TM
- 2. Technology innovation
- 3. Technology forecastting
- 4. Technology Strategies

Prerequisite

no