

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	財務管理	Serial No. / ID	2699 / BAB1012
Dept.	企業管理學系	School System / Class	進修學士班2年1班
Lecturer	吳勝景	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(五)ABC / B304	Language	Chinese

Introduction
<p>The purpose of this course is to equip students with professional capacity of fundamental financial management, focusing on investment decision, financing decision and working capital management decision. Meanwhile, the concept of business ethics will be added in this course to enhance their vision of ethics. In addition, this course schedules the small group discussion to strengthen corporation of team work and problem-solving capability. The final results of group discussion will be performed by oral and written communication.</p>

Outline
<p>Introduction to Corporate Finance Working with Financial Statements Introduction to Valuation: The Time Value of Money Discounted Cash Flow Valuation Interest Rates and Bond Valuation Stock Valuation Net Present Value and Other Investment Criteria Some Lessons from Capital Market History Return, Risk and Security Market Line Cost of Capital</p>

Prerequisite
accounting and economics