

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	視覺設計	Serial No. / ID	2172 / IDD2021
Dept.	工業設計學系	School System / Class	大學日間部1年1班
Lecturer	許玉珊	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(二)12 / G410	Language	Chinese

Introduction

1. The basic graphic elements applied in the print media.
2. Experiencing the visual image, picture composition and the importance of aesthetic form.
3. Students have to express the view point on the graphic works.

Outline

Basic training in the first nine weeks, Including c r e a t e ing the various texture lines, stylizing forms - fixed with visual guidance in graphic, and the practicing of the color hue deployment, the second part of the semester, To c r e a t e e the personal visual identity symbol, business cards and an items derived from a graphic design. The techniques include hand-drawing and computer graphics.

Prerequisite

The basic of Plastic Art
Chromatology
Digital Graphic Design / Digital Image Design