

## 99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	公關策略與技巧	Serial No. / ID	1913 / PPM2056
Dept.	管理學院	School System / Class	大學日間部2年8班
Lecturer	姚惠忠	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)789 / B504	Language	Chinese

### Introduction

將以英譯中為主，中譯英為輔。提供不同類型文章以為練習教材。期能訓練同學利用最短時間掌握原文意涵，轉碼成譯文，並能產生與原文讀者相類之閱讀效果。

### Outline

follow the Course Description and Goal & Teaching Methods.

### Prerequisite

Graduate students who major in English, and who are interested in written translation.