

## 99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業診斷	Serial No. / ID	1800 / BAM3016
Dept.	企業管理學系	School System / Class	大學日間部4年1班
Lecturer	鄭焜中	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(四)234 / B304	Language	Chinese

Introduction
<p>This subject target teaches the students how to have the ability to get the problem solved. In the classroom, the teacher talks about the concept of business diagnosis and clerical work tool to promote students ' profession. By means of TV programs, the teacher lets the students understand to keep the business ethics in mind. And then, students will assign 8-9 groups to involve employees and their job of the simulation enterprise department. From the 8-9 business case studies, the students have the communication ability to learn to cooperate with team partners to finish topic reports for the company by the clerical work tool. At last, every company and employee accepts other students ' inquiry about the company ' s problem answers the questions and solves the problem. The students learn the management cycle (PDCA) training, and combine theory with practice.</p>

Outline
<p>Concepts of Business Diagnosis            The Flow Process of Business and Clerical Work            The Optimum Flow process of Business and Clerical Work            The Report of Simulation Company            Business Process Reengineering (BPR)</p>

Prerequisite
<p>Human resources management            Marketing management            Finance management            Production and operation management            Research and development management</p>