99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際企業商用英文(四)	Serial No. / ID	1668 / IBM3077
Dept.	國際企業管理學系	School System / Class	大學日間部4年1班
Lecturer	廖秀芬	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(四)567 / B307	Language	English

Introduction

This course provides students a wide variety of engaging four skills. It includes practical business skills work, integrated lexical syllabus, and systematic approach to grammar. For example : completing e-mails, replying to e-mails, c r e a t e ing conversations from prompts, ordering food, comparing thing, taking telephone messages and

talking about consequences.

Students will develop key language skills through motivating activities that reflect the real world of modern business.

Outline

authentic business settings

communicative activities which encourage learners to make a personal response to the material

realistic learning aims so learners are able to achieve thier objectives

emphasis on student to student interaction c r e a t e ing a supportive and positive learning atmosphere

Prerequisite

Basic 4 skills of English - - reading , hearing, writing, speaking