

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	資訊管理	Serial No. / ID	1612 / BAM1025
Dept.	企業管理學系	School System / Class	大學日間部1年1班
Lecturer	張清為	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)345 / B301	Language	Chinese

Introduction

The objective of the course is to provide students with a better understanding of the influence of 21st-century technologies on business decisions. The course will examine how information technology (IT) enables organizations to conduct business in radically different and more effective ways and discuss today ' s challenges from the point of the view of the managers who are grappling with them. It recounts stories of success and failure, focusing on the issues faced and the decisions made by executives in companies around the world.

Outline

- 1.Digital corporation
- 2.Information system for corporation
- 3.Information system,Organization,strategy
- 4.E-commerce and E-business
- 5.Ethic issues
- 6.Software and Hardware management
- 7.Resource of information
- 8.Telecom, Internet and wireless computing
- 9.Infusrtation of Internet
- 10.Information application by ERP and BPR

Prerequisite

Introduction of computer application