99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	1551 / ATR5007
Dept.	會計資訊學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	洪朝陽	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)567 / D406	Language	Chinese

Introduction

To introduce research methods in order to establish research, analysis and problem solving ability of students.

Outline

1.Introduction to Business Research

- 2. The Design of Research
- 3. The Sources and Collection of Data
- 4. Analysis and Presentation of Data

Prerequisite

applied satistic ability