99-2 Preliminary Syllabus, Da-Yeh Univ

Information

Title		Serial No. / ID	1544 / IRM1021
Dept.		School System / Class	1　1
Lecturer		Full or Part-time	
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(　)56　/ B204 (　)3　/ B204	Language	Chinese

Introduction

The course goal of Information Management is to lead students to understand both information management concepts for businesses from diverse points of view such as management, information, systems, and technologies, and new trends and applications for electronic businesses (e-businesses). Students are expected to acquire capabilities of thinking and applying information management solutions in businesses in the electronic age.

Outline

The syllabus includes the following several issues (still allowing flexible change or reduction in course design phase):

(1)   Enterprise information systems
(2)   IS, organizations, management, and strategies
(3)   Electronic businesses and electronic commerce
(4)   Ethical and societal issues in the digital age
(5)   Hardware and software
(6)   Management of data resources
(7)   Telecommunication, networks, and mobile computing
(8)   The Internet
(9)   Enterprise resource planning and supply chain management
(10)   Customer relationship management and knowledge management
(11)   Enhancing decision making in the digital companies
(12)   Using IS to redesign organizations
Securing and controlling IS

Prerequisite

None