

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業電子化專題	Serial No. / ID	1531 / IGR6093
Dept.	資訊管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	林清同	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)234 / J117	Language	Chinese

Introduction
This course will provide a road map to achieving the ideal combination of speed, business capability, technical know-how, and execution as companies attempt to get the most out of current investments while grappling with the multiple challenges of the e-business environment.

Outline
<ol style="list-style-type: none">1. Introduction2. The technology and value of Internet3. The features of the internet developing4. Business model and its attributes5 Business model in internext-based6. The classic of the business7. Value chain and the Internet8 The evaluation of Internet company9 The evaluation of busoness model

Prerequisite
Information Mnagement ERP