

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為	Serial No. / ID	1361 / RGR5019
Dept.	人力資源暨公共關係學系碩士	School System / Class	研究所碩士班1年1班
Lecturer	龔惠玲	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)234 / C506	Language	Chinese

Introduction
<p>The course focused on the establishment with the basic concepts of "organizational behavior" for students in order to understand the individual and team in the organization as well as organizational behavior related issues. Through the course students are expected to attend, to develop core competencies. Teaching objectives through curricular activities was to get involved in problem-solving skills; oral report and questions proposal in class were to strengthen communication skills; and the information use of case study enables students to understand the importance of ethics, and the professional competence finally was to develop through examinations, individual assignments and team reports to achieve.</p>

Outline
<p>Introduction and business ethics What is organizational behavior The basic conception of organizational behavior Value, attitude and job satisfaction personality and emotion The basic concept of motivation Individual behavior Understanding team group Communication The basic instruction of organizational structure Organizational culture and change</p>

Prerequisite
Management