

## 99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	1340 / BAR5011
Dept.	企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	杜強國	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)234 / J114	Language	Chinese

Introduction
<p>This course aims to help learners develop practical skills for carrying out original empirical investigations. To this end, important issues of research design and methodology in the second and foreign language settings are addressed. A wide variety of topics are included in the course, ranging from the use of highly experimental data elicitation tools to qualitative concerns. A simple overview of some basic concepts in statistics is also to be provided. Having taken this course and completed the tasks, learners are expected to understand key concepts and methods in second language research. They should also be able to relate these concepts and methods to their own second language investigations, regardless of the research tradition in which they choose to work.</p>

Outline
<p>Introduction</p> <ol style="list-style-type: none"> <li>1.Theory</li> <li>2.Ethics</li> <li>3.Research Design, Conceptualization, Operationalization, Measurements</li> <li>4.Indexes, Scales, Typologies</li> <li>5.Surveys</li> <li>6.Quantitative Research</li> <li>7.Statistical Analysis</li> <li>8.Unobtrusive Research</li> <li>9.Qualitative Research</li> <li>10.Experiments</li> <li>11.Evaluation Research</li> <li>12.Reading and Writing Social Research</li> </ol>

Prerequisite
no