

99-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	日本產經概論	Serial No. / ID	0916 / JLF2043
Dept.	應用日語學系	School System / Class	大學日間部2年1班
Lecturer	邱惠玲	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(一)78 / J306	Language	Japanese

Introduction
<p>The educational objectives of the Department of Applied Japanese of Da-Yeh University is to train the students to become professional talents in the Japanese industry. The curriculum is designed to focus on practice-oriented to meet market demand. Students are able to apply their knowledge in Japanese language education, academic research, trade and economic sector, tourism industry and other fields. This course aims to introduce the Japanese industry and economics. Vocabulary and sentence patterns related to business will be introduced in the lectures. Another focus is on the capability of industrial newspaper and report paper reading. It will help students to understand the development of the industry and economics in Japan.</p> <p>The specific teaching contents are as follows:</p> <ol style="list-style-type: none"> 1, Students will have understanding about the structure of industry and economy in Japan through the lectures. 2. Through reading the Japanese newspaper, article and materials and data produced by the Japanese government and the internet, students will understand the development of the industry and economy in Japan. 3. Through amount of professional vocabulary used in the business introduced in the textbook, students will learn more about the special business terms in Japanese.

Outline
<p>The course overview Japanese general economic and individual economy. Part of the overall economy after World War II, Japan of economic development and industrial development and the focus placed on technological innovation, the role of government, come explore the postwar international economic development manufacturing and other major industrial development and structural change. In order to understand the individual parts of the economy of modern Japanese-style management of lifetime employment, Annual Merits, unionization of the features and how Japanese companies face the challenges of the era of international diversification and coping methods employed, the student should understand the whole picture of Japanese management.</p>

Prerequisite
<p>Students should have the basic ability or Prerequisites: Have taken beginner, intermediate Japanese language courses.</p>