

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	公司治理	Serial No. / ID	3040 / FBM3018
Dept.	財務金融學系	School System / Class	大學日間部3年1班
Lecturer	徐傳瑛	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(二)N / B304 (三)56 / B304	Language	Chinese

Introduction
According to the department education goal, core capability and developing features, this course focuses on the fundamentals of financial management and provides students with basis corporate finance knowledge to establish their professional capability. In addition, the instructor enhances their sense of responsibility and ethics by stating the events of financial distress; equips their collection and analysis skill by practicing the related software and data bank and finally utilizes many exercises to help obtaining the useful financial certificates.

Outline
1.Introduction of corporate governance 2.Internal mechanism of corporate governance-Ownership structure 3.Internal mechanism of corporate governance-board composition 4.CG Case study and empirical analysis 5.Business ethics and corporate social responsibility

Prerequisite
financial management preferred