

## 99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織理論與管理	Serial No. / ID	2814 / GMN5101
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班2年1班
Lecturer	封德台	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	Yes
Time / Place	(六)456 / B003-1	Language	Chinese

Introduction
<p>In Organizational Theory And Design you will examine the formal and informal functions of organizations. You will develop an understanding of the structure and behavior of organizations. You will use the Weisbord "Six Box" Model as a tool for problem solving within an organization. The skills learned in this course will be utilized as a part of your independent research project.</p>

Outline
<p>Introducation            Organization and Theory)Chapt.1, 2, 3            Introduction to Strategy            External Analysis            Interorganizationl Relationships            Internal Analysis and Resource Base            Manufacturing, Service            Information and Control            Organizational Culture and Ethical            Innovation and Change            Decision Making Processes            Conflict, Power, and Politics            Final Case studies and discussion            Business Field trip and Interview</p>

Prerequisite
no