

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為	Serial No. / ID	2800 / IBB2011
Dept.	國際企業管理學系	School System / Class	進修學士班4年1班
Lecturer	龐峻菱	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(三)BCD / B304	Language	Chinese

Introduction

This course will explore and focus on the organization behavior that might happen in today's dynamic environment of companies. The way of teaching will be used text book and some case studies as teaching references in order to train students thinking strategically and systematically that may help to the related issues.

Outline

This course will reinforce the capability of intergration and innovation, also the ability of improving and diagnosis in service industry, connect with the strategic planning in order to satisfy the requirement of management school.

Prerequisite

Management