

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光事業概論	Serial No. / ID	2784 / RMB2002
Dept.	休閒事業管理學系	School System / Class	進修學士班2年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(三)BCD / B307	Language	Chinese

Introduction

The course aims at helping students familiarize with the ins and outs of tourism industry in Taiwan and in the world so that students professional capabilities in the tourism field can be enhanced.

Outline

Tranportation, hospitality, travel, travelers international experience, conerence/gaming, tourism impact, and ecotourism.

Prerequisite

None