

99-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
|-------------------|---------------|-----------------------|----------------|
| Title | 行銷研究 | Serial No. / ID | 2778 / MTB1023 |
| Dept. | 行銷與流通管理學系 | School System / Class | 進修學士班3年1班 |
| Lecturer | 黃惠琪 | Full or Part-time | 兼任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (五)ABC / B309 | Language | Chinese |

| Introduction | |
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| n.a. | |

| Outline | |
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| n.a. | |

| Prerequisite | |
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| n.a. | |