

## 99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	2710 / GMN5002
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年2班
Lecturer	顏昌華	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(三)ABC / B003-1	Language	Chinese

Introduction
<ol style="list-style-type: none"> <li>1. understanding the field of management of research methods.</li> <li>2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.</li> <li>3. understanding quantitative and qualitative differences between the study and its theoretical basis.</li> <li>4. familiar with the master thesis written methods.</li> </ol>

Outline
<ol style="list-style-type: none"> <li>1. Science and Research</li> <li>2. quantitative and qualitative research</li> <li>3. Theory and Research - Concepts and variables</li> <li>4. Theory and Research - assumptions and propositions</li> <li>5. What is the theoretical basis of papers</li> <li>6. Interpretation of the orientation of the social sciences</li> <li>7. APA fifth edition of the writing format</li> <li>8. Literature Review</li> <li>9. Sampling</li> <li>10. Research proposal writing</li> <li>11. Research proposal assessment</li> <li>12. papers study</li> <li>13. Qualitative research methods</li> <li>14. Papers review 1</li> <li>15. Papers review 2</li> <li>16. Papers review 3</li> </ol>

Prerequisite
no