99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	設計管理專論	Serial No. / ID	2509 / DAN1016
Dept.	設計暨藝術學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	楊旻洲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(五)ABC / G402	Language	Chinese

Introduction

Let students

- 1. Understand the spirit and content of design management
- 2. Understand more about design and consequently konw what and how to learn dsign
- 3. Have capability of critical thinking

Outline

- 1. Introduction
- 2. Design process and outcome of each phase
- 3. System concepts
- 4. Product planning
- 5. Schedule planning
- 6. Organization and human resource management
- 7. Budget and cost control
- 8. Design outcomes
- 9. Performance evaluation

Prerequisite

None