

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際企業商用英文(一)	Serial No. / ID	2453 / IBR5125
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	唐啟發	Full or Part-time	專任
Required / Credit	Required / 0	Graduate Class	No
Time / Place	(一)34 / J119	Language	English

Introduction
Upon successful completion of this course, the student should be able to: 1)Improve their ability to read, understand, and interpret news and short stories. 2)Improve their ability to analyze current news using elements of the news. 3)Develop their ability to write well-developed paragraphs and essays in email writing.

Outline
English Communication (Reading and Writing) focuses on improving the students ' ability to use language effectively. The emphasis of the course is on news reading and developing formal composition in email writing. Supportive instruction in grammar is provided as needed

Prerequisite
1.To nurture students to be middle management professionals, who are able to communicate well and work in teams, and having high ethical sense and c r e a t e i v e capability, which keenly hired by businesses. 2.To strengthen management theory and research capability. 3.To realize the theory and practice are equally important teaching concept.