

99-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 經濟學(一) | Serial No. / ID | 2108 / IRM1007 |
| Dept. | 人力資源暨公共關係學系 | School System / Class | 大學日間部1年1班 |
| Lecturer | 童惠玲 | Full or Part-time | 專任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (四)34 / B401 (五)3 / B401 | Language | Chinese |

| Introduction |
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| Goals: 1.Introducing the foundations and tools of analysis in Economics. 2.The applications of demand and supply model. 3.Teaching students how to choice. 4.Teaching students realize consumer behaviors. 5.Introducing the concepts of competition and market structure. |

| Outline |
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| 1.What is Economics? 2.Demand and Supply 3.Elasticity 4.Efficiency and Equity 5.Possibilities, Preferences, and Choices 6.Output and Costs 7.Perfect Competition 8.Monopoly 9.Monopolistic Competition 10.Oligopoly |

| Prerequisite |
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| none |