

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	2075 / FBM1009
Dept.	財務金融學系	School System / Class	大學日間部1年1班
Lecturer	張永誠	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)789 / B407	Language	Chinese

Introduction	
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Outline	
<ol style="list-style-type: none">1.Introduction2.The Management Process Today3.The Management Process Today4.Values, Attitudes, Emotions, and Culture:5.Managing Ethics and Diversity6.Managing in the Environment7.Decision Making, Learning, Creativity, and Innovation8.Planning, Strategy, and Competitive Advantage9.期中考10.Designing Organizational Structure11.Control, Change, and Entrepreneurship12.Motivation13.Leaders and Leadership14.Building and Managing Human Resources15.Communication and Information Technology Management16.Operations Management: Managing Vital Operations and Processes17.複習(Review)18.期末考	

Prerequisite	
None	