99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	個體經濟學	Serial No. / ID	1910 / FBM2005
Dept.	財務金融學系	School System / Class	大學日間部3年2班
Lecturer	王翊全	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)567 / B201	Language	Chinese

Introduction

Microeconomics is the study of the allocation of scarce resources. Individuals and firms allocate their limited resources to make themselves as well off as possible. Central topic of class is price theory including supply and demand and

marginal analysis. Topics covered include imperfect competition, antitrust, regulation, environmental economics, the distribution of income and efficient resource use.

Outline

Ch1 Economic Models

Ch2 Utility and Choice

Ch3 Individual Demand Curves

Ch4 Market Demand and Elasticity

Ch5 Uncertainty

Ch7 Production

Ch8 Costs

Ch9 Profit Maximization and Supply

Ch10 Perfect Competition in a Single Market

Ch12 General Equilibrium and Welfare

Ch13 Monopoly

Ch14 Imperfect Competition

Ch6 Game Theory

Ch15 Pricing in Input Markets

Prerequisite

Economics