

## 99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	個體經濟學	Serial No. / ID	1897 / FBM2005
Dept.	財務金融學系	School System / Class	大學日間部3年1班
Lecturer	王翊全	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)234 / H303	Language	Chinese

Introduction
<p>Microeconomics is the study of the allocation of scarce resources. Individuals and firms allocate their limited resources to make themselves as well off as possible. Central topic of class is price theory including supply and demand and marginal analysis. Topics covered include imperfect competition, antitrust, regulation, environmental economics, the distribution of income and efficient resource use.</p>

Outline
<p>Ch1 Economic Models            Ch2 Utility and Choice            Ch3 Individual Demand Curves            Ch4 Market Demand and Elasticity            Ch5 Uncertainty            Ch7 Production            Ch8 Costs            Ch9 Profit Maximization and Supply            Ch10 Perfect Competition in a Single Market            Ch12 General Equilibrium and Welfare            Ch13 Monopoly            Ch14 Imperfect Competition            Ch6 Game Theory            Ch15 Pricing in Input Markets</p>

Prerequisite
Economics