

## 99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	1723 / IGR6090
Dept.	資訊管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	包冬意	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)234 / J117	Language	Other

Introduction
<p>The course goal of research methods is to expect students capable of acquiring research methods-related knowledge, especially scientific research, i.e. systematic empirical research (but not excluding other methods) . This course adopts literature concerning issues about information management and electronic businesses.</p>

Outline
<p>Empirical research includes the following several issues (still allowing flexible change or reduction in course design phase. Other research methods are not covered in this syllabus and may be added as required):</p> <ol style="list-style-type: none"> <li>(1) Introduction to research methods and research ethics</li> <li>(2) Utilization of library resources</li> <li>(3) Survey research</li> <li>(4) Experiments</li> <li>(5) Qualitative research and observation studies</li> <li>(6) Measurement, scale design, questionnaires and instruments, and sampling issues</li> </ol> <p>Reading and discussions of journal papers</p>

Prerequisite
None