

## 99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際投資學	Serial No. / ID	1686 / IBM3067
Dept.	國際企業管理學系	School System / Class	大學日間部3年1班
Lecturer	莊銘國	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(二)2 / B409 (三)56 / B502	Language	Chinese

Introduction
<p>Leading students to understand the knowledge of international investment management and understanding related international investment management operation.</p> <ol style="list-style-type: none"> <li>1. Leading students to understand the function of international investment and why we need the international investment management.</li> <li>2. An overview of the international investment and the contents of foreign investment knowledge.</li> <li>3. Understanding the international investment system.</li> <li>4. Understanding how to manage the international investment management.</li> </ol>

Outline
<ol style="list-style-type: none"> <li>1. Introduction on international investment</li> <li>2. Overview of Stock and bond market</li> <li>3. Overview of the assets securitization</li> <li>4. The securities market and structure</li> <li>5. The transaction of stock market</li> <li>6. The risk and reward</li> <li>7. The portfolio of investment</li> <li>8. The efficiency market</li> <li>10. The macro-analysis of economic</li> <li>11. The industry analysis</li> <li>12. The investment analysis</li> <li>13. The corporate analysis</li> <li>14. The discussion of international investment subjective</li> <li>15. The discussion of international investment subjective</li> <li>16. The discussion of international investment subjective</li> <li>17. The discussion of international investment subjective</li> </ol>

Prerequisite
The students should have a basic concept on finance, interest rate, money market, and financial products etc.