

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	1671 / IBM1020
Dept.	國際企業管理學系	School System / Class	大學日間部1年1班
Lecturer	吳孟玲	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(五)3 / B404 (四)34 / B404	Language	Chinese

Introduction
This book is are about management and managers. Managers are one thing that all organizations-no matter the size, kind, or location-need.

Outline
Ch1 Managers and Management Ch2 The management environment Ch3 Foundations of decision making Ch4 Foundations of planning Ch5 Organizational stucture and culture Ch6 Managing human resources Ch7 Managing change and innovation Ch8 Foundations of individual behavior Ch9 Understanding groups and managing work teams

Prerequisite
NA