

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	1468 / EVI1028
Dept.	環境工程學系	School System / Class	大學日間部1年1班
Lecturer	彭元興	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)5 / H569 (五)12 / H569	Language	Chinese

Introduction
Understand the "management" and "management".

Outline
<ol style="list-style-type: none"> 1. Paradigm 2. Review of Eastern and Western management theory 3. Business Environment 4. global business environment 5. business ethics and social responsibility 6. Decision 7. Planning and Strategy <li style="padding-left: 20px;">Introduction 8. Organization 9. organizational structure of a new era 10. Organizational Culture and Change

Prerequisite
no