

99-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	運動管理	Serial No. / ID	1399 / BSM2024
Dept.	運動事業管理學系	School System / Class	大學日間部3年1班
Lecturer	江澤群	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)56 / B502 (三)4 / B502	Language	Chinese

Introduction
<p>Course Description: To offer the opportunity for the student to gain information and understanding of the various practices and procedures associated with sport administration and management.</p> <p>Course Goals:</p> <ol style="list-style-type: none"> 1. To introduce the field of sport management to students and introduce the concepts, scope, organization and common practices in the sport management industry. 2. To identify major issues in sport management and provide students with the intellectual tools to analyze those issues. 3. To introduce effective management practices as applied to the field of sport management.

Outline
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Prerequisite
Basic perception of sport is required.