

## 98-2 Preliminary Syllabus, Da-Yeh Univ

| Information       |                 |                       |                |
|-------------------|-----------------|-----------------------|----------------|
| Title             | 行銷研究            | Serial No. / ID       | 2740 / MTB1023 |
| Dept.             | 行銷與流通管理學系       | School System / Class | 進修學士班3年2班      |
| Lecturer          | 黃惠琪             | Full or Part-time     | 兼任             |
| Required / Credit | Required / 3    | Graduate Class        | NO             |
| Time / Place      | (日)567 / B003-2 | Language              | Chinese        |

| Introduction |  |
|--------------|--|
| n.a.         |  |

| Outline |  |
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| n.a.    |  |

| Prerequisite |  |
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| n.a.         |  |