

98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	2603 / GMN5002
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年4班
Lecturer	周文玲	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(六)123 / B309	Language	Chinese

Introduction

1. understanding the field of management of research methods.
2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.
3. understanding quantitative and qualitative differences between the study and its theoretical basis.
4. familiar with the master thesis written methods.

Outline

1. Science and Research
2. quantitative and qualitative research
3. Theory and Research - Concepts and variables
4. Theory and Research - assumptions and propositions
5. What is the theoretical basis of papers
6. Interpretation of the orientation of the social sciences
7. APA fifth edition of the writing format
8. Literature Review
9. Sampling
10. Research proposal writing
11. Research proposal assessment
12. papers study
13. Qualitative research methods
14. Papers review 1
15. Papers review 2
16. Papers review 3

Prerequisite

no