

98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	設計經營實務	Serial No. / ID	2465 / DAR5053
Dept.	設計暨藝術學院碩士班	School System / Class	研究所碩士班2年1班
Lecturer	賴瓊琦	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(六)567 / G402	Language	Chinese

Introduction
Practice on Practical design application methods to industries
Training to apply D-School methods for practical design task

Outline
1.Product innovative design strategies 2.Design thinking 3.Prscctica examples of IDEO and other design institute.

Prerequisite
Students from wide range of back ground is welcomed(College of Engineering, College of management, College of Design and Arts ond others also welcome