

## 98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	個體經濟學	Serial No. / ID	1780 / FBM2005
Dept.	財務金融學系	School System / Class	大學日間部3年2班
Lecturer	王翊全	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(四)789 / B505	Language	Chinese

Introduction
Microeconomics is the study of the allocation of scarce resources. Individuals and firms allocate their limited resources to make themselves as well off as possible. Central topic of class is price theory including supply and demand and marginal analysis. Topics covered include imperfect competition, antitrust, regulation, environmental economics, the distribution of income and efficient resource use.

Outline
Ch1 Economic Models Ch2 Utility and Choice Ch3 Individual Demand Curves Ch4 Market Demand and Elasticity Ch5 Uncertainty Ch7 Production Ch8 Costs Ch9 Profit Maximization and Supply Ch10 Perfect Competition in a Single Market Ch12 General Equilibrium and Welfare Ch13 Monopoly Ch14 Imperfect Competition Ch6 Game Theory Ch15 Pricing in Input Markets

Prerequisite
Economics