

98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際企業商用英文(二)	Serial No. / ID	1549 / IBR5127
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	陳淑明	Full or Part-time	專任
Required / Credit	Required / 0	Graduate Class	NO
Time / Place	(四)34 / J119	Language	English

Introduction
<p>1. To nurture students to be middle management professionals, who are able to communicate well and work in teams, and having high ethical sense and creative capability, which keenly hired by businesses.</p> <p>2. To strengthen management theory and research capability.</p> <p>3. To realize the theory and practice are equally important teaching concept.</p>

Outline
<p>English Communication focuses on studying of structure, usage, and vocabulary of English as a necessary introduction to effective communication (speaking and presentation). This course emphasizes on the development of paragraphs to communicate ideas in spoken English. Students are encouraged to exercise critical thinking and clear, correct language in their communication ability. In order to improve the necessary skills, each student will be required to read a lot of business related articles, do individual speech and group-dialogue presentations, and complete a final exam.</p>

Prerequisite
<ol style="list-style-type: none"> 1) Learn to use better communication skills in one-on-one conversations. 2) Give appropriate and effective introductions. 3) Outline and deliver presentations to a group of people. 4) Demonstrate an ability to speak to a group of people. 5) Learn effective listening techniques. 6) Understand the ethical in negotiation and communication in English.