

98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	應用統計	Serial No. / ID	1538 / RGR5011
Dept.	人力資源暨公共關係學系碩士	School System / Class	研究所碩士班1年1班
Lecturer	龔惠玲	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(一)234 / C506	Language	Chinese

Introduction
<p>This course explore how to think about statistics in the context of business research. Statistics is a mean to analyze the data of business research It aims students have the skills of useage spss soft, and analysis the datas. This course also introduce some essential academic research techniques.</p>

Outline
<ol style="list-style-type: none"> 1 Introduction 2. D e s c r i p t i v e (1) 3. D e s c r i p t i v e (2) 4 Probability 5. Sampling 6. Estimation 7. Hypothesis 8. Two Populations 9. Variances 10. Goodness of Fit 11. ANOVA 12. Simple Regression 13. Multiple Regression 14. Model Building

Prerequisite
<p>logical ability computing</p>