## 98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	創意思考	Serial No. / ID	1334 / IDV1023
Dept.	工業設計學系	School System / Class	四技部1年1班
Lecturer	謝榮雅	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(六)1234 / G409	Language	Chinese

## Introduction

Objective of the course is

to develop c r e a t e ive thinking and develop students ability

to lead the students in appreciation of commodities from existing and createive ideas, innovative methods are summarized.

conversion and application of c r e a t e ive ideas and innovation of active learning and life experience of planning and proposals for solutions;

from Import life issues, and problems observed that, through group cooperation and create ive strategy team, the agitation, diverse thinking and create ive development of student ability, planning and developing products with innovative answers to life, the establishment of problem-solving confidence and thus improve the implementation capacity of project work.

Courses will be team approach to the problem group showed that  $c\ r\ e\ a\ t\ e$  ive thinking, to discuss the proposal, the theme chosen, planning implementation, in practice the theme of  $c\ r\ e\ a\ t\ e$  ive learning experience to implement proposed reporting and review of the results. The final conclusions of the planning proposal will continue the theme of convergence under the term.

to participate competitions.

## **Outline**

- 1. createive product appreciation, discussion, createive principle and easy way to summarize: To understand the status of createive products, the value of innovation, createive at e ivity principles and strategies, innovative development of the subject.
- 2. Creative basic method of product planning; emotional and rational procedures and methods for c r e a t e ive
- 3. concern about issues of life, problems found, innovative answer to a hypothetical and experimental, innovative value and feasibility of the discussion.
- 4. c r e a t e ive implementation of the guidance: to solve their problems, propose innovative solutions. New product planning norms, innovative product planning and reporting exercises, discussion and evaluation of operational planning.

## **Prerequisite**

none