

98-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	行銷管理	Serial No. / ID	0730 / PPM1008
Dept.	管理學院	School System / Class	大學日間部1年2班
Lecturer	蔡翠旭	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(二)4 / B309 (四)12 / B309	Language	Chinese

Introduction	
n.a.	

Outline	
n.a.	

Prerequisite	
n.a.	