

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	物流管理	Serial No. / ID	2975 / MTB1019
Dept.	行銷與流通管理學系	School System / Class	進修學士班2年1班
Lecturer	黃惠琪	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	NO
Time / Place	(三)BCD / B404	Language	Chinese

Introduction
<ol style="list-style-type: none"> 1. Learn well the definition of logistic management, current practical status of operation in business. 2. The role of logistic management among business functions. 3. The developing history in Taiwan and international. 4. Logistic management tools 5. Combination of management theory and practical logistic management. 6. Main operations of logistic management 7. With course lecturing and case study, encourage students to improve in their working fields, cultivate creativity, enhance personal value in company and society. 8. Review all business management knowledge.

Outline
<ol style="list-style-type: none"> 1. Fundamentals of logistic management 2. The history of logistic management 3. Categories of logistics 4. Third party logistics and logistics together 5. Storage system 6. Processing & Picking operations 7. Management information system of logistics 8. Transportation and distribution systems 9. Inventory management tools 10. Reverse logistics (Green logistics)

Prerequisite
Fundamentals of business management Marketing management Production management