

98-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 經濟學(一) | Serial No. / ID | 2960 / IBB1003 |
| Dept. | 國際企業管理學系 | School System / Class | 進修學士班1年1班 |
| Lecturer | 楊維娟 | Full or Part-time | 兼任 |
| Required / Credit | Required / 3 | Graduate Class | NO |
| Time / Place | (一)ABC / B401 | Language | Chinese |

| Introduction |
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| <p>This course of economic behavior, decision-making and economic problems of the basic principles of analysis. This course aims to provide students with the concept of economic theory and the preliminary understanding and cooperation among the living example of what happened or news events, training students in logical reasoning ability, develop critical and analytical attitude. Therefore, the basic objective of this course is in addition to the principal to assist students with professional knowledge and ability, but also stressed that "the community consultative power," the core include: insight into the analytical skills, listening skills, communication skills, presentation skills and business ethics, etc., through the course design and interaction to achieve this goal, and train students to become respected and successful professionals.</p> |

| Outline |
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| <p>CH1 : Economics: Foundations and Models CH3 : Where Prices Come From: CH4 : Market Efficiency and Market CH6 : Consumer Choice and Elasticity CH7 : Technology, Production, and Costs CH8 : Firms in Perfectly Competitive Markets CH9 : Monopoly and Antitrust Policy CH10 : Monopolistic Competition and Oligopoly</p> |

| Prerequisite |
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| <p>Students must have basic English proficiency requirements of the basic reading skills, and to discover and understand the economics of the problem,</p> |