

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	產業分析與研究	Serial No. / ID	2862 / GEN5503
Dept.	工學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	梁卓中	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(四)BCD / B507	Language	Chinese

Introduction
To equip the students with the skills of conducting industries analysis.

Outline
(1) To explain the aims and key concepts in the chapter. (2) To illustrate quantitative ideas by worked examples. (3) To direct research into the subjects using short project. (4) To stimulate thinking and research through discussing review question. (5) Case Study

Prerequisite
no