

98-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 商管應用英文F | Serial No. / ID | 2679 / CDC2106 |
| Dept. | 共同教學中心 | School System / Class | 大學日間部2年3班 |
| Lecturer | 柯沛慈 | Full or Part-time | 兼任 |
| Required / Credit | Required / 1 | Graduate Class | NO |
| Time / Place | (五)34 / J120 | Language | English |

| Introduction |
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| <p>* International Language Center Educational Goal: To cultivate world citizens with global understanding, basic foreign language skills, as well as competitiveness.</p> <p>* Course core abilities:</p> <ol style="list-style-type: none"> 1. B: Basic language skills. 2. A: Practical applications of language skills. 3. C: Foreign culture appreciation. <p>* Course description</p> <p>This course will use authentic materials to enhance students' listening comprehension and speaking ability by way of explanation, teacher's modeling, as well as various classroom activities such as group discussion, role play, and problem-solving. The goal of the course aims at:</p> <ol style="list-style-type: none"> 1. Listening comprehension training. (B) 2. Oral communication training. (B) 3. Practice functional language in daily life and real work situations(A) 4. cultural understanding. (C) |

| Outline |
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| <p>Prepare students for a wide range of business situations such as dealing with clients, entertaining, telephoning, fixing appointments, and making plans.</p> <ul style="list-style-type: none"> - FIRST MEETINGS - YOU AND YOUR COMPANY - VISITING A CLIENT - BUSINESS ACTIVITIES - FIXING AN APPOINTMENT - REQUESTS AND OFFERS - COMPANY AND PERSONAL HISTORY - MAKING PLANS - OPINIONS AND PREFERENCES - INVITATIONS AND DIRECTIONS - ENTERTAINING |

- SAYING GOODBYE

Prerequisite

Basic English