

98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	公司治理	Serial No. / ID	2358 / BAM4170
Dept.	企業管理學系	School System / Class	大學日間部3年2班
Lecturer	徐傳瑛	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	NO
Time / Place	(三)34 / B302 (四)2 / B302	Language	Chinese

Introduction
By review of the basic concept and empirical research of corporate governance(CG), this course focuses on the professional capability of CG. In addition, Students are equipped with the related data bank and financial software knowledge, cooperation of team work and oral and written communication skill, even the spirits of concernment and the capability of c r e a t e i v i t y on the related field of CG.

Outline
1.Introduction of corporate governance 2.Internal mechanism of corporate governance-Ownership structure 3.Internal mechanism of corporate governance-board composition 4.Business ethics and corporate social responsibility

Prerequisite
financial management preferable