

# 98-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	視覺設計	Serial No. / ID	2320 / IDV2013
Dept.	工業設計學系	School System / Class	四技部2年1班
Lecturer	許玉珊	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(四)34 / G505	Language	Chinese

Introduction
<ol style="list-style-type: none"><li>1. The basic graphic elements applied in the print media.</li><li>2. Experiencing the visual image, picture composition and the importance of aesthetic form.</li><li>3. Students have to express the view point on the graphic works.</li></ol>

Outline
Basic training in the first nine weeks, Including c r e a t e ing the various texture lines, stylizing forms - fixed with visual guidance in graphic, and the practicing of the color hue deployment, the second part of the semester, To c r e a t e e the personal visual identity symbol, business cards and an items derived from a graphic design. The techniques include hand-drawing and computer graphics.

Prerequisite
The basic of Plastic Art Chromatology Digital Graphic Design / Digital Image Design